



WPXI
P.O. Box 640132
Pittsburgh, PA 15264-0132
ph: (412) 237-1100
fx: (412) 237-2247

Advertiser
Agency
Buyer
Salesperson

Issue/Americans Prosperity Foundat(13155
Mentzer Media Services, Inc. (3427)
BENCKINI,KAREN
Telerep/Washington DC, Washington DC
(1040)
ph: (555) 555-5555
Political - Issue (1068)
ISS/AMER. 4 PROSPRTY FOUND (130908)
National/Political
471/06261477

Invoice 623044
Inv Date 8/26/2012
Terms Net 30
Contract 325684
Bill Type Standard
Period 7/30/2012 - 8/26/2012

Mentzer Media Services, Inc.
600 Fairmount Avenue
Suite 306
Towson, MD 21286

AgM

Product
Brand
Acct Types
Est/Headline
Demo
Revision
Comments

NO PAPER INVOICES
AMER FOR PROS 8/15

CO-OP/Order Type Yes/Normal
Package
Gen. Date 8/27/2012 4:54:56PM

Pittsburgh (WPXI)

OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
1.0	Contract Line Remarks: TODAY 7-9A/1								
	Spot	7:00:04AM-Today Si	Per week (2), We,Th,Fr	08/15/12 8:43AM (We)	00:30	Today Show	AFP12TV14H	\$475.00	
	Spot	7:00:04AM-Today Si	Per week (2), We,Th,Fr	08/16/12 8:36AM (Th)	00:30	Today Show	AFP12TV14H	\$475.00	
2.0	Contract Line Remarks: TODAY 130-230P/2								
	Spot	1:30:04PM-Today Si	Day,W-1,Th-1,F-1	08/15/12 2:20PM (We)	00:30	Today Show 130P	AFP12TV14H	\$200.00	
	Spot	1:30:04PM-Today Si	Day,W-1,Th-1,F-1	08/16/12 2:29PM (Th)	00:30	Today Show 130P	AFP12TV14H	\$200.00	
	Spot	1:30:04PM-Today Si	Day,W-1,Th-1,F-1	08/17/12 1:58PM (Fr)	00:30	Today Show 130P	AFP12TV14H	\$200.00	
3.0	Contract Line Remarks: MILLIONAIRE/3								
	Spot	2:30:04PM-Who Wa	Day,W-1,Th-1,F-1	08/15/12 2:45PM (We)	00:30	Who Wants to Be A Millionaire	AFP12TV14H	\$200.00	
	Spot	2:30:04PM-Who Wa	Day,W-1,Th-1,F-1	08/16/12 2:54PM (Th)	00:30	Who Wants to Be A Millionaire	AFP12TV14H	\$200.00	
	Spot	2:30:04PM-Who Wa	Day,W-1,Th-1,F-1	08/17/12 2:53PM (Fr)	00:30	Who Wants to Be A Millionaire	AFP12TV14H	\$200.00	
4.0	Contract Line Remarks: NEWS 530-6P/4								
	Spot	5:30:00PM- 6:00:00	Day,W-1,Th-1,F-1	08/15/12 5:52PM (We)	00:30	CHANNEL 11 NEWS-FIRST AT FIVE	AFP12TV14H	\$600.00	
	Spot	5:30:00PM- 6:00:00	Day,W-1,Th-1,F-1	08/16/12 5:37PM (Th)	00:30	CHANNEL 11 NEWS-FIRST AT FIVE	AFP12TV14H	\$600.00	
	Spot	5:30:00PM- 6:00:00	Day,W-1,Th-1,F-1	08/17/12 5:43PM (Fr)	00:30	CHANNEL 11 NEWS-FIRST AT FIVE	AFP12TV14H	\$600.00	
5.0	Contract Line Remarks: NEWS 6-630P/5								
	Spot	5:58:34PM-Channel	Per week (2), We,Th,Fr	08/15/12 6:13PM (We)	00:30	Channel 11 News At 6pm M-F	AFP12TV14H	\$750.00	
	Spot	5:58:34PM-Channel	Per week (2), We,Th,Fr	08/16/12 6:08PM (Th)	00:30	Channel 11 News At 6pm M-F	AFP12TV14H	\$750.00	
6.0	Contract Line Remarks: JEOP 7-730P/6								
	Spot	6:59:29PM-Jeopardy	Day,W-1,Th-1,F-1	08/15/12 7:00PM (We)	00:30	Jeopardy	AFP12TV14H	\$1250.00	
	Spot	6:59:29PM-Jeopardy	Day,W-1,Th-1,F-1	08/16/12 7:06PM (Th)	00:30	Jeopardy	AFP12TV14H	\$1250.00	
	Spot	6:59:29PM-Jeopardy	Day,W-1,Th-1,F-1	08/17/12 7:12PM (Fr)	00:30	Jeopardy	AFP12TV14H	\$1250.00	
7.0	Contract Line Remarks: TONIGHT/7								
	Spot	11:34:34PM-TONIGH	Day,W-1,Th-1,F-1	08/15/12 12:33AM (We)	00:30	Tonight Show	AFP12TV14H	\$300.00	
	Spot	11:34:34PM-TONIGH	Day,W-1,Th-1,F-1	08/16/12 11:47PM (Th)	00:30	Tonight Show	AFP12TV14H	\$300.00	
	Spot	11:34:34PM-TONIGH	Day,W-1,Th-1,F-1	08/17/12 11:48PM (Fr)	00:30	Tonight Show	AFP12TV14H	\$300.00	
8.0	Contract Line Remarks: WHEEL 730P/11								
	Spot	7:30:04PM-WHEEL	Day,W-1,Th-1,F-1	08/15/12 7:41PM (We)	00:30	Wheel Of Fortune	AFP12TV14H	\$1250.00	
	Spot	7:30:04PM-WHEEL	Day,W-1,Th-1,F-1	08/16/12 7:48PM (Th)	00:30	Wheel Of Fortune	AFP12TV14H	\$1250.00	
	Spot	7:30:04PM-WHEEL	Day,W-1,Th-1,F-1	08/17/12 7:49PM (Fr)	00:30	Wheel Of Fortune	AFP12TV14H	\$1250.00	
9.0	Contract Line Remarks: JEOP 7-730P/8								
	Spot	6:59:29PM-Jeopardy	Day,Sa-2	08/18/12 7:06PM (Sa)	00:30	Jeopardy	AFP12TV14H	\$500.00	
	Spot	6:59:29PM-Jeopardy	Day,Sa-2	08/18/12 7:23PM (Sa)	00:30	Jeopardy	AFP12TV14H	\$500.00	
10.0	Contract Line Remarks: SUN NEWS 8-10A/9								
	Spot	8:00:00AM-10:00:00	Day,Su-1	08/19/12 8:20AM (Su)	00:30	CHANNEL 11 SUNDAY MORN NEWS	AFP12TV14H	\$275.00	
11.0	Contract Line Remarks: MEET PRESS 10-11A/10								
	Spot	10:00:04AM-MEET T	Day,Su-1	08/19/12 10:59AM (Su)	00:30	Meet the Press	AFP12TV14H	\$3000.00	
12.0	Contract Line Remarks: BLK&GOLD 11-1135P/12								
	Spot	11:00:04PM-Black &	Day,Su-1	08/19/12 11:45PM (Su)	00:30	Black & Gold Zone	AFP12TV14H	\$1600.00	



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Mentzer Media Services, Inc.
600 Fairmount Avenue
Suite 306
Towson, MD 21286

AgM

Product
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Acct Types
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Revision
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NO PAPER INVOICES
AMER FOR PROS 8/15

CO-OP/Order Type Yes/Normal
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Gen. Date 8/27/2012 4:54:56PM

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OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
13.0	Contract Line Remarks:	CASH CAB/13							
	Spot	12:35:04AM-Cash Ca	Day,Su-1	08/19/12 1:09AM (Su)	00:30	Cash Cab 1230-1A	AFP12TV14H	\$300.00	
14.0	Contract Line Remarks:	SUN NEWS 530A-8A/14							
	Spot	5:30:00AM- 8:00:00	Day,Su-2	08/19/12 5:43AM (Su)	00:30	CHANNEL 11 SUNDAY MORN NEWS	AFP12TV14H	\$265.00	
	Spot	5:30:00AM- 8:00:00	Day,Su-2	08/19/12 7:52AM (Su)	00:30	CHANNEL 11 SUNDAY MORN NEWS	AFP12TV14H	\$265.00	
15.0	Contract Line Remarks:	TODAY 7-9A/15							
	Spot	7:00:04AM-Today Si	Per week (1),Mo,Tu	08/21/12 8:30AM (Tu)	00:30	Today Show	AFP12TV14H	\$475.00	
16.0	Contract Line Remarks:	TODAY 130P/16							
	Spot	1:30:04PM-Today Si	Day,M-1,Tu-1	08/20/12 2:29PM (Mo)	00:30	Today Show 130P	AFP12TV14H	\$200.00	
	Spot	1:30:04PM-Today Si	Day,M-1,Tu-1	08/21/12 2:19PM (Tu)	00:30	Today Show 130P	AFP12TV14H	\$200.00	
17.0	Contract Line Remarks:	MILLIONAIRE/17							
	Spot	2:30:04PM-Who Wal	Day,M-1,Tu-1	08/20/12 2:54PM (Mo)	00:30	Who Wants to Be A Millionaire	AFP12TV14H	\$200.00	
	Spot	2:30:04PM-Who Wal	Day,M-1,Tu-1	08/21/12 2:44PM (Tu)	00:30	Who Wants to Be A Millionaire	AFP12TV14H	\$200.00	
18.0	Contract Line Remarks:	NEWS 530-6P/18							
	Spot	5:30:00PM- 6:00:00	Day,M-1,Tu-1	08/20/12 5:42PM (Mo)	00:30	CHANNEL 11 NEWS-FIRST AT FIVE	AFP12TV14H	\$600.00	
	Spot	5:30:00PM- 6:00:00	Day,M-1,Tu-1	08/21/12 5:43PM (Tu)	00:30	CHANNEL 11 NEWS-FIRST AT FIVE	AFP12TV14H	\$600.00	
19.0	Contract Line Remarks:	NEWS 6-630P/19							
	Spot	5:58:34PM-Channel	Per week (1),Mo,Tu	08/20/12 6:23PM (Mo)	00:30	Channel 11 News At 6pm M-F	AFP12TV14H	\$750.00	
20.0	Contract Line Remarks:	JEOP 7-730P/20							
	Spot	6:59:29PM-Jeopardy	Day,M-1,Tu-1	08/20/12 7:00PM (Mo)	00:30	Jeopardy	AFP12TV14H	\$1250.00	
	Spot	6:59:29PM-Jeopardy	Day,M-1,Tu-1	08/21/12 7:24PM (Tu)	00:30	Jeopardy	AFP12TV14H	\$1250.00	
21.0	Contract Line Remarks:	WHEEL 730-8P/21							
	Spot	7:30:04PM-WHEEL C	Day,M-1,Tu-1	08/20/12 7:47PM (Mo)	00:30	Wheel Of Fortune	AFP12TV14H	\$1250.00	
	Spot	7:30:04PM-WHEEL C	Day,M-1,Tu-1	08/21/12 7:42PM (Tu)	00:30	Wheel Of Fortune	AFP12TV14H	\$1250.00	
22.0	Contract Line Remarks:	TONIGHT/22							
	Spot	11:34:34PM-TONIGH	Day,M-1,Tu-1	08/20/12 12:30AM (Mo)	00:30	Tonight Show	AFP12TV14H	\$300.00	
	Spot	11:34:34PM-TONIGH	Day,M-1,Tu-1	08/21/12 12:10AM (Tu)	00:30	Tonight Show	AFP12TV14H	\$300.00	

REMIT TO: P.O. BOX 640132 PGH, PA 15264-0132

We warrant that the actual broadcast information shown on this invoice was taken from the official log.

Gross Total	\$29,380.00
Commission	(\$4,407.00)
Net Total	\$24,973.00

Total Spots 44